

AMR BADR ELDIN

Backend Team Leader

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📍 Cairo, Egypt

SUMMARY

I am a dedicated backend developer and team leader with extensive experience in crafting advanced web applications and driving innovative solutions. My expertise includes proficiency in PHP, Laravel, and microservices architecture, coupled with a strong background in team leadership and project management. I excel in fostering collaboration within diverse teams and remain committed to continuous learning in technology.

EDUCATION

Bachelor's Degree in Geographic Information Systems (GIS)

Ain Shams University, Faculty of Arts

📅 09/2008 - 06/2012

EXPERIENCE

Backend Team Leader

Nice One

📅 12/2019 - Present 📍 Full-time

- Oversee the development of scalable backend solutions for a leading e-commerce platform
- Lead and mentor a team of engineers, fostering a culture of technical excellence and innovation
- Drive the integration of new technologies and features to enhance user experience and operational efficiency
- Collaborate with product management to align backend development with business goals, resulting in increased customer satisfaction and engagement
- Champion best practices in software development, continuously improving system performance and reliability
- Contribute to strategic planning and decision-making to support company growth and market expansion

Backend Team Leader

EGPAY

📅 03/2018 - 05/2019 📍 Nasr City 1, Cairo Governorate, Egypt, On-site

- Led the development of secure backend systems for payment processing, ensuring PCI-DSS compliance
- Managed a team of developers to optimize system performance and service delivery
- Implemented CI/CD practices, significantly improving deployment efficiency
- Collaborated with cross-functional teams to align backend services with business needs

Technical Team Leader

Dtag

📅 04/2017 - 03/2018 📍 Misr El Gedida, On-site

- Led a full cross-functional team, including backend developers, frontend developers, designers, and mobile app developers
- Oversaw project timelines, ensuring the delivery of high-quality software solutions across all platforms
- Facilitated communication between stakeholders and the development team to align project goals
- Promoted best coding practices and ensured adherence to project standards across diverse teams
- Enhanced team collaboration and productivity through targeted mentorship and training sessions
- Implemented agile methodologies to improve workflow and project management efficiency

Senior Software Engineer

EG.CLICK

📅 03/2016 - 04/2017 📍 Giza Governorate, Egypt

- Led the development of advanced web applications, driving architectural decisions
- Implemented best practices in software development, focusing on test-driven development
- Enhanced project reliability and functionality through rigorous testing and debugging
- Mentored junior developers, fostering a culture of knowledge sharing

KEY ACHIEVEMENTS



E-commerce Project Leadership

Led team to deliver 10+ e-commerce projects exceeding client expectations.



Secure Payment Solutions

Achieved PCI-DSS compliance, ensuring secure transactions for over 1 million users.



Development of Advanced Systems

Successfully led the development of comprehensive systems including a robust e-commerce platform and payment gateway, contributing significantly to business growth.

PROJECTS

Niceone Platform Project

- Developed a robust Content Management System (CMS) that seamlessly integrates all e-commerce modules
- Included a meeting system for internal communications, custody system for managing inventory and assets, and integrations with third-party systems
- Features an affiliate marketing system, influencer management tools, an intuitive app interface, and a customer loyalty program

Niceone WMS Project

- Created a comprehensive Warehouse Management System (WMS) to optimize all warehouse operations
- Managed inventory tracking, order fulfillment, and shipping logistics
- Integrated various shipping companies and retail stores, included barcode scanning, stock level monitoring, and reporting analytics

Shipping System SAAS Project

- Developed a Software as a Service (SAAS) logistics platform to streamline shipping and delivery processes
- Included features such as real-time tracking, route optimization, shipment scheduling, and customer notifications

Delivery Gate Project

- Designed a multi-vendor ordering application facilitating seamless food and product ordering from various vendors
- Includes a user-friendly mobile app for customers and a web app for vendors

Delivery Runner Project

- Built a comprehensive delivery application enabling users to place orders from shops and restaurants for home delivery
- Features an admin dashboard for managing operations and vendor web and mobile apps for order processing

EGPAY Project

- Developed a secure e-payment gateway system and mobile application that connects with POS devices
- Allows users to conveniently pay various government receipts and services

Rosheta Website

- Launched a specialized medical e-commerce platform connecting multiple pharmacy vendors
- Features vendor management tools, secure payment options, and product categorization

EXPERIENCE

Backend Developer

Techno Links Inc

04/2014 - 03/2016 Nasr City, Cairo, Egypt

- Contributed to the development of innovative web solutions for diverse clients
- Wrote and optimized clean, efficient code, ensuring scalability and speed
- Engaged in code reviews and provided guidance to junior developers
- Collaborated with the design team to implement user-friendly interfaces

Backend Developer

Qyadat Company

05/2013 - 04/2014 Nasr City, Cairo, Egypt

- Developed dynamic web applications while collaborating with cross-functional teams
- Assisted in gathering requirements and translating them into functional features
- Focused on writing clean, efficient code to enhance website performance and user experience
- Participated in team meetings to contribute ideas for project improvement

PROJECTS

Mobilaty

- Created a mobile app and website dedicated to e-commerce for laptops and mobile devices
- Focused on providing a seamless shopping experience with product comparisons, customer reviews, and secure payment options

Other Systems

- Developed a variety of additional systems including financial management tools, **content management systems**, **point of sale systems**, **CRM systems**, **e-learning platforms**, and **real estate solutions**

SKILLS

Agile	CRM	ECommerce	E-Learning
LMS	Laravel	CI/CD	PHP
WMS	CMS	Unit Testing	HTML
JavaScript	Microservices	Gateway	
GitHub	AWS	API	